

Notice at Collection for CA Residents

This Notice at Collection is provided by Columbia Banking System, Inc. ("COLB") and its subsidiaries, and affiliates (collectively, "Columbia", "we", "us" or "our") and applies to all California residents ("consumers" or "you"). Except as otherwise specified, "residents" or "you" when used throughout this notice refers to any individual residing in California, including those acting as a job applicant, employee, independent contractor, owner, director, or officer of Columbia and those we interact with in our business-to-business relationships.

Please read this Notice carefully as it describes how we collect, use, and retain information that relates to you ("personal information"). This Notice also provides information on how California residents can opt-out of any processing activities deemed as a "sale" or "share" under California law.

If you have a disability that prevents or limits your ability to access this Notice, please contact us at 1-833-427-5227. We will work with you to provide this Notice in an alternative format.

CATEGORIES OF PERSONAL INFORMATION WE MAY COLLECT

Depending on our relationship or specific interaction with individuals, we may collect the following categories of personal information:

Categories of personal information	Representative Data Elements
Identifiers	✓ Real name
	✓ Postal address
	✓ Unique identifier or unique personal identifier
	✓ Social Security number
	✓ Passport number
	✓ Driver's license number
	✓ Telephone number
	✓ Email address

Categories of personal information	Representative Data Elements
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code§ 1798.80(e))	 ✓ Name ✓ Signature ✓ Physical characteristics or description ✓ State or government issued identification card number ✓ Insurance policy number ✓ Employment information and history ✓ Bank account number ✓ Credit or Debit Card Number ✓ Other financial information ✓ Medical Information ✓ Health insurance
Protected classification characteristics under California or federal law	 ✓ Date of birth/age ✓ Gender, including gender identity ✓ Military or veteran status ✓ Marital status ✓ Request for leave for employee(s) ✓ Request for pregnancy leave ✓ Request for family care leave ✓ Race/color ✓ Ethnicity or national origin or ancestry ✓ Religion ✓ Sexual orientation ✓ Disability
Commercial information	 ✓ Records of personal property ✓ Products or services purchased, obtained, or considered ✓ Other purchasing or consuming histories or tendencies
Biometric Information	 ✓ Fingerprints ✓ Faceprints or face imagery ✓ Voiceprints and/or voice recordings that can be extracted ✓ Physiological characteristics ✓ Biological characteristics ✓ Behavioral characteristics ✓ Identifiable sleep, health and exercise data ✓ Activity patterns

Categories of personal information	Representative Data Elements
Internet or other similar network activity	 ✓ Browsing history ✓ Search history ✓ Information regarding interaction with a website, application, or advertisement
Device Information *Note: Some information included in this category may overlap with other categories.	 ✓ Device identifier or identifying information, characteristics, or settings about the device you use to access our online services ✓ IP Address ✓ Information in cookies, pixel tags or from collection technologies ✓ Mobile ad identifiers ✓ Mobile device information (with permission,
Sensory data	such as location, contacts, camera) ✓ Audio ✓ Visual ✓ Electronic For example, in the employment context, this may include: ✓ Information captured from video, audio, monitoring or surveillance systems ✓ Employee photographs
	Note: These data types are typically collected during phone and in-person interactions for security and training purposes.
Professional/Employment Information	 ✓ Current and past job history or performance evaluation For example, in the employment context, this may include: ✓ Personnel records, including salary/wage information, occupation, and disciplinary notices and actions ✓ Job application and resume ✓ Employment contracts or independent contractor agreements ✓ Information from background checks

Categories of personal information	Representative Data Elements
Professional/Employment Information	 ✓ Employment offer detail ✓ Other information you provide during screening and recruitment ✓ Records of involvement in company-sponsored events or community involvement as an employee Note: Some information included in this category may overlap with other categories and may apply to all employees and their dependents, beneficiaries, and emergency contacts.
Non-public education information (per the Family Educational Rights and Privacy Act)	 ✓ Education records, such as, enrollment, grades, transcripts, student schedules ✓ Student financial information, including tuition costs and reimbursement
Inferences drawn from other personal information	✓ Inferences based on information about an individual to create a summary about, for example, an individual's preferences and characteristics *Note: Inferences are not performed based on any sensitive personal information collected
Sensitive Personal Information	 ✓ Government identifiers (Social Security, driver's license, state identification card, or passport number) ✓ Complete account access credentials (usernames, account numbers or card numbers, combined with any security or access code, password, or credential required for allowing access to an account) ✓ Precise geolocation

Categories of personal information	Representative Data Elements
Sensitive Personal Information	 ✓ Racial or ethnic origin, religious or philosophical beliefs, or union membership
	 ✓ Biometric information when used for the purpose of uniquely identifying a consumer
	 ✓ Personal information collected and analyzed concerning your health, including from employees certain medical conditions. For example, in the employment context, this may include: ✓ Employee benefit plan information, including dependents and beneficiaries
	 ✓ Emergency contact information ✓ Employee leave information related to benefits (vacation), family and medical leave, or other disability leave ✓ Personal information collected and
	analyzed concerning your sex life or sexual orientation.

PURPOSES FOR COLLECTION AND USE OF PERSONAL INFORMATION

The purposes for which we collect and use each category of personal information and sensitive personal information depend on, among other things, our relationship or interaction with specific CA residents. We may use the personal information we collect for the following business or commercial purposes:

Purposes for Collection and Use	Example
Provide and manage	✓ Establish your account(s) and/or preferences,
products and services	process transactions for our products and
	services including checking accounts, credit
	cards, loans, investment accounts, as well as
	additional products for businesses such as
	commercial financing and payment services.
	✓ Support the ongoing management and
	maintenance of our products and services
	including to provide account statements, online
	banking access, online services, customer
	service, payments and collections, and account
	notifications.
	✓ To respond to your inquiries and fulfill your
	requests.
	✓ To provide important information regarding the
	products or services for which you apply or may
	be interested in applying for, or in which you are
	already enrolled, changes to terms, conditions,
	and policies and/or other administrative
	information.
	✓ To allow you to apply for products or services (for
	example, to prequalify for a mortgage, apply for a
	credit card, or to open an account) and evaluate
	your eligibility for such products or services.
Provide and manage	✓ Talent planning and recruitment
human resource	 ✓ Hiring practices, such as processing applications,
services for hiring and	pre-employment screening, onboarding,
performance	employment agreements and establishing your
	employee account(s) and/or preferences
	✓ Support employee training, education, and
	development
	✓ Employee performance management
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Purposes for Collection and Use	Example
Support our everyday operations, including to meet risk, legal, and compliance requirements	 ✓ Perform accounting, monitoring, and reporting ✓ Enable information security and anti-fraud operations, verify your identity, as well as credit, underwriting, and due diligence ✓ Support audit and investigations, legal requests and demands, as well as exercise and defend legal claims ✓ Enable the use of service providers for business purposes ✓ Comply with policies, procedures, and contractual Obligations ✓ For compliance, fraud prevention, and safety purposes, including protecting the security of account and personal information ✓ Collect information through our social media pages and other online interactions with you to assist in verifying your identity and account status. We may combine this online information with information collected from offline sources or information we already have. ✓ Defend or protect us, you, our client, or third parties, from harm or in legal proceedings. ✓ Respond to court orders, lawsuits, subpoenas, and government requests
Manage, improve, and develop our business	 ✓ Personalize, develop, as well as improve our products and services ✓ Support customer relationship management ✓ To personalize your experience on our websites and enhance websites

Purposes for	Example
Collection and Use	
Manage, improve, and develop our business	✓ To allow you to participate in surveys and other forms of market research, sweepstakes, contests, and similar promotions and to administer these activities. Some of these activities have additional rules, which may contain additional information about how Personal Information is used and shared.
Research and Analytical Purposes	 ✓ Understand how you use our websites, mobile applications, and other digital properties (collectively, the "Sites") ✓ The methods and devices you use to access our Sites ✓ Make improvements to our Sites ✓ Conduct research and analysis, identify usage trends, determine effectiveness of promotional campaigns, and to drive product and services innovation
Marketing and Advertising Purposes	✓ Send you marketing and advertising communications about our products and services
Provide and manage digital and mobile products and services	✓ Information stored on your device, such as location, camera, contacts, or other features you are enrolled in to enrich and simplify your own user experience and improve our services, as well as provide additional security to protect your account.

RETENTION

We retain your personal information, including your sensitive personal information, for the period necessary to fulfill the purposes outlined in this notice unless a longer retention period is required or permitted by law. Please note that in many situations we must retain all, or a portion, of your personal information to comply with our legal obligations, resolve disputes, enforce our agreements, to protect against fraudulent, deceptive, or illegal activity, or for another one of our business purposes.

REQUESTS TO OPT OUT OF SELLING OR SHARING

While we do not disclose your personal information in exchange for money, we, our services providers, and third parties engaged on our behalf may use cookies, pixel tags, or similar online tracking technologies (collectively, "Collection Technologies") to gather personal information when you use, access, or otherwise interact with our websites, mobile applications, or other digital properties, which may be deemed as a "sale" or "share" of Personal Information under California law. The categories of personal information we may sell, or share include:

- Internet or other similar network activity
- Device Information
- Unique identifiers or unique personal identifiers

For information about how you can opt out of the selling or sharing of your Personal Information, please view the <u>Notice of Right to Opt-Out of Sale/Sharing</u>.

ADDITIONAL INFORMATION

For a comprehensive description of how we collect and use your personal information, please see our <u>CA Privacy Notice</u> and <u>Digital/Mobile Privacy Notice</u>. For more information on our privacy practices and to exercise your rights, go to <u>www.umpquabank.com/privacy</u> or call us at 1-833-427-5227 (Toll Free).